

# GROUP TASK

Design a digital tool, product or idea that solves a practical problem in everyday life.



**pens**



**post-it notes**



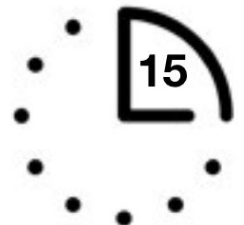
**A3 paper**

# Task 0. OBSERVE - Inspiration

Write minimum 3 notes, 1 post-it note for each answer:

- What interests me?
- Where am I good at?
- What are my personal strengths?
- What skills do I have?
- What do I like to do?
- What do I want to learn?
- What interests me about digital products?
- What kind of new ideas do I want to develop?

Discuss in groups about the various skills and interests you have together.



# Task 1. IDEATION - Challenges

Discuss in groups of challenges you can face in everyday life concerning your interests: "*... is complicated*" "*I'd like to...*" "*I can't...*".

- Each student writes down 1-3 challenges (1 challenge per post-it note)
- All post-it notes are put on A3 paper
- Each student marks 3 most interesting challenges
- The groups choose 1 best challenge and puts it in the center of the paper (other post-it notes are put away)

**ATTENTION:** Use your previous inspiration notes as inspiration!

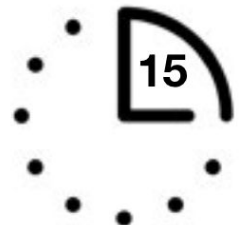


## Task 2. IDEATION - Solutions

**Come with ideas to get along everyday life. Create a digital tool, product or idea.**

- **Each student writes down 1-3 solutions (1 solution per post-it)**
- **All post-it notes are placed on the paper around the challenge tab**
- **Each student chooses 2 favorite solutions**
- **The group chooses the solution with the most votes and draws a ring around it. Other notes are put aside.**

**ATTENTION: If the idea you chose doesn't work, choose the second best!**



## Task 3. EXPERIMENT - Prototype

**Build together a prototype of the solution.**

- Each group chooses materials from the material table.
- Build a prototype
- Sign your prototype

**When done: Clean your table, bring unused materials back and leave the prototype on the group table. Put all garbage in trash.**

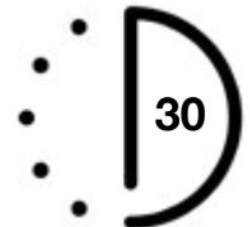
## Task 4. REVIEW - Brochure

Name your idea of the product together. Write down a short description of your idea.

Brochure (folded A4) :

- Name the product
- Tell shortly the idea of the product
- Design the brand (logo, colours, symbol)
- Add pictures and illustrations
- Sign your brochure

Place your prototype and brochure on exhibition table.



## Task 5. SHARE - Presentation

Each group presents idea to the others.

- Present the challenge you chose together
- Present the first solution idea you chose together
- Describe your idea and prototype
- Present the brand and brochure

Ask & discuss about other's ideas!